

New Owner New Attitude

Written by Administrator

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The Hyundai dealership on Meadow Street is going the extra mile this month. A new owner with a new attitude has attached pretty balloons to the cars on his lot in an effort to attract prospective customers. The editors at TinyTownTimes.com applaud this innovative approach to auto sales. Although the product is not made in America, Ithacan-Americans everywhere like pretty balloons.